Two Blocks on Sixth Avenue.

O'Neill-Adams Co.

20th, 21st and 22d Streets.

IN EITHER BUILDING

A Group of "Extra Special" Values in the GREAT MIDSUMMER FURNITURE SALE

NOTE—The prices quoted below are for this week only.

The characteristic feature of our Midsummer Furniture Sale, and one that has contributed largely to its success, is the fact that we carry none but reliable merchandise. You are absolutely safe in buying your furniture here, because it is the product of the very best makers in America. Further, we guarantee that no article we advertise can be procured at a lower price elsewhere, quality and construction considered.

Dressers, \$9.00 (Like cut.) Thirty-six inches mirror: size 20x

24. Special at

\$8.00 Writing Desks, \$5.75 (Like cut.)

Fifty of these Desks at a bargain golden oak,



(Just like illustration). 27 inches wide, 72 inches long, heavy turned legs, carved oak moulding around the bottom; thoroughly tufted; but tons riveted on; open construction Your choice of velour \$8.75 coverings; very special at

\$12.00 Velour Couch, \$8.75



(Just like illustration). This beautiful Enamel Bed is in a class by itself. The construction, style and finish are much finer than the majority of such Beds. They add style and elegance to the furnishing of a room. Dimensions, 2-tnch continuous posts, 1/2-inch ffflings, extra heavy chills and castings-the best bed yet offered at the \$11.00 IN ADAMS BUILDING ONLY

	Maria de la composición de las	One of	-	STAROL SERVICE CONTRACT	
L	IN A	DAMS	BUIL	DING	ONLY
1	\$50.00	Brass	Bed		. \$35.00
2	\$55.00	Brass	Bed		. 40.0

Sample Beds

This Couch has drop ends and can

be adjusted to any position; carved clay feet, thoroughly upholstered in your own selection of velour; a good, roomy, comfortable, highly artistic piece of furniture and a great pargain at the price \$17.00

	Enamel Be	ds		
op	patterns-One		a	kind
	only			

	-	Enamel	-	 Strategic Strategic	
	\$10.00	Enamel	Dea	 412.00	
		Enamel			
		Enamel		 3.00	
	\$19.00	Enamel	Bed	 14.00	
New Services	\$10.00	Enamel	Bed	 . 8.00	
	\$15.00	Enamel	Bed	 10.00	

IN EITHER BUILDING

The August Sale of Housefurnishings and China

Will offer the following big values to-morrow: Clothes Wringers. Garbage Cans.

with light sanitary cover and bail inch vulcanized Rubber Rolls, family handle; regular price, 49c.; 35c size. Regular price, \$2.98; special

the sides; No. 9 size. Reg-ular price \$2.50; special at.. \$1.75 Hardwood Commodes—nicely fin Ironing Boards.

Heavy galvanized iron Garbage Cans. Good quality Clothes Wringers-10 for to-morrow (Wednes-

ished with turned legs and carpet Made of the best seasoned lumber; top, tight fitting cover; very useful will not warp or get out of shape; in the sick room. Regular price, 5 feet 6 inches long. Regular 70c \$3.25; special for to-morprice 89c; special at 70c (Wednesday)..... \$2.50

\$12.48 Dinner Sets, \$9.00 100 pieces of old blue willow English Porcelain, including large size Plates and Meat Dishes and Soup Tureen. This is an open stock pattern, and if any piece gets broken it can be replaced here at any time, as we always carry a full line. Regular price \$9.00

Tea Cups and Saucers. White German China Tea Cups and Assorted lot of decorated Plates, Saucers, assorted shapes. Regular breakfast size. Regular price \$1.20 price 25c. per pair; special 15c each. 5c

Decorated Plates.

IN EITHER BUILDING

Furnish Your Home on the Household Club Plan

It Is Easy, Convenient and Economical You can make selections from our splendid stocks of Furniture, Carpets, Rugs and Upholsteries

and do so without the extra profits that most establishments charge when you buy goods on the club plan. If you join our Household Club you purchase what you want in these departments at our regular low cash prices, and the payments are arranged in a way that will best suit your convenience.

Inquire of Any Salesman in Our Furniture, Carpet or Upholstery Departments.

IN EITHER BUILDING

Embroidered Swiss Flouncings.

We are showing the best line in this city of Embroidered Swiss Flouncings, in both 18 and 27 inch widths. They outclass all other embroideries of similar character in quality of work, fineness of cloth and originality of design. We confidently assert they cannot be matched anywhere else at the prices we quote,

Embroidered Swiss Flouncings. 18 inches wide. \\ Values to 75c...\ 59c 27 inches wide. Values to \$1.00 75c

IN ADAMS BUILDING ONLY [Latest and Most Popular Hits] 8c

None Sent C. O. D. Two Cents Extra by Mail.

I'd Rather Two-Step than Waltz, Bill.

Waltz, Bill.

Work Town.

Desaming (Big Hi").

I Don't Care.

Under the Tropical Moon, Won't You Love to My Eouse?

Tale the Church Bells

Tale the Church Bells

Take Me Back to New York Town.

Mon Has His Eyes On You.

Mon Has His Eyes On You.

When You See Me with Anobher Beau.

The Church Bells of More.

Chingy Moon (big hit).

So Long, Joe.

Chingy Moon (big hit).

So Long, Joe.

Emmelodely Walting for You.

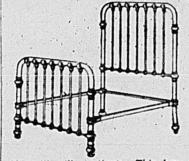
San Antonio.

Instrumental Music.

Back to Life. Cutting Up Rag, Sunny South Medley, Dixle Doodle Girl. Love and Valor Waltz. Belles of '76.

15c Musical Hits from "Time, Place and the Girl" 15c Thursday is My Johah Day, Dixle, I Love You.

\$8.50 Elastic Felt Mattresses \$15.00 Enamel Bed at \$11.00 | \$22 Davenport Couch, \$17.



1	(One of a kind only.)				
-8	IN A	DAMS	BUIL	DING	ONLY
	\$50.00 \$55.00	Brass	Bed		.\$35.0
	\$55.00	Brass	Bed		. 40.0

IN EITHER BUILDING

A Very Special Sale of Table Cloths, Napkins, Towels.

Table Linens by the Yard.

Table Cloths. 150 beautiful quality full bleached all-linen Satin Damask Table Cloths, two yards long; there is just one design—a pretty floral pattern, and \$2.19 for that reason you buy them at the low price, each......

Napkins. 300 dozen good quality Cream Hinen bleached Damask Napkins, choice patterns, sale price pr

price, dozen ... 49c dozen ... 89c dozen \$1.69 price, \$2.98

Large size Splendid quality Extra heavy Hemstitched all-bleached Cotton Union Linen Union Linen Huckaback Tow- Huckaback Tow- Huckaback Tow-

Bath Towels.

1,000 dozen extra heavy brown linen Absorbent Bath Towels, with 14c Heavy Unbleached Good quality half bleached Turkish Bath Towels, fringed ends, sale price, each..... 9 ½C each..... 12C½ each..... 15C snow-white extra heavy Turkish Bath Towels, fringed ends, sale price, each..... 15C sale price. 29c

IN ADAMS BUILDING ONLY

19c Yard for Laces Worth to 59c

This offering comprises all the odds and ends of St. Gall and Plauen Laces, marked at prices which mean quick selling. Included are Venise Applique Laces, Galloons, Insertings, Oriental Laces, etc., in white and ecru shades.

Laces worth to 59c Laces worth to 75c Laces worth to 2.25 39c yard. 79c yard. 19c yard.

Final Reductions in Summer Robes Prices Now Less Than Half This is the final Clearance Sale of all our Summer Robes at

reductions of about one-half from regular prices-including Lace, Batiste and Linen Robes.

\$6.98

\$8.98 \$11.98 For Robes worth 14.50 For Robes worth 18.00 For Robes worth 25.00

IN EITHER BUILDING

Continuation of the Closing Sale of All Summer Wash Fabrics

Our entire line of high-grade Wash Dress Fabrics, suitable for present wear, will be offered in this sale at cut prices to close out

Tan and Brown Silk and Cotton Suitings-in the much wanted polka dot effects; one of the most desirable fabrics for present wear. We have sold 100,000 yards of this Fabric this season up to 14c 25c. per yard; to close to-morrow at.....

Silk and Cotton Pongee Suitings—White grounds in 27c neat figure effects, polka dots, etc. Value 38c. per yard, at...... 27c

Choice of 30,000 yards of the following Fabrics, all this season's newest designs—Mercerized Poplins, Silk Organdies, St. Gall Swisses, French Organdies, Mercerized Taffetas and Boliennes. 15c

Remnants of all kinds of this season's Wash Fabrics Values up to 25c. per yard, } 9c | Values up to 39c. per } 15c



Ten "S. & H." Green Trading Stamps Free

To Every Applicant at Premium Parlor, Fifth Floor, To-mo row



and comfortable back; empire price \$9; sale price ... \$6.50

trated; continuous arms, broad

seat and back, fitted with loose price \$15; sale price \$10.50

Reed Rocker - as illustrated: con



Willow Arm Chair-as Illustrated; continuous arms, excellent construction, broad seat and comfortable back, fitted with loose cushion seat. Regu- \$9



tinuous rolled arms, broad seat and back; empire green finish. Regular price \$8; sale \$5.75



comfortable construction, fitted with loose cushion seat. Regralar price \$15; sale \$1,0

Willow and Reed Furniture One-Third Under Price

Another August Furniture Sale Sensation

THE astonishing "liveliness" of this August Furniture Sale has attracted the attention of the furniture trade to the opportunity it affords for getting the quick cash returns very useful to all manufacturers at this season.

As a result we are hearing from furniture makers from all over who have bargain lots to offer. We get the cream of these because we have the outlet and the money, as well as a keen eye and an insatiable appetite for good goods under price.

As an example, here's a lot of very fine willow and reed furniture—sample pieces from the recent Furniture Exposition, and the best American examples of the artistic and practical value represented in modern reed workmanship. The accompanying cuts will give some idea of the beautiful, graceful and yet comfortable shapes.

The willow chairs and settees are fitted with loose cushion seats. The reed chairs and rockers are in the rich, eye-resting, durable and artistic empire green finish.

Only One of Each Kind. No Duplicates Willow and Reed Chairs.

tinuous arms, broad, open back; empire green finish. Regu- lar price \$3.75; sale price\$2.50	Reed Reed \$1
A LINEAR STREET	
Settee-made of rattan, contin-	

fortable back, empire green finish. Regular price \$18.50; sale price.. \$13.50

Reed Chairs and Rockers	Upholstered Willow Ch
Reduced from Sale Price \$11.00 to\$7.50	\$15.00 to\$10.5
11.50 to 8.00	20.50 to 14.5
9.00 to 6.50	23.00 to 16.2
9.50 to: 6.75	21.25 to 15.0
8.50 to 6.00	17.00 to 12.0
7.75 to 5.50	16.50 to 11.5
6.50 to 4.50	14.50 to 10.2
6.25 to 4.25	13.75 to 9.7
	12.75 to 9.0
5.75 to 4.00	12.00 to 8.5
5.00 to 3.75	14.50 to 10.2
4.75 to 3.50	10.50 to 6.2

and Settees Reduced from Sale Price \$25.50 to \$17.50 21.00 to 15,.00 18.50 to 13.50 29.00 to...... 20.50 28.50 to..... 20.00 17.50 to 12.50 17.50 to 12.50 17.00 to 12.00 15.00 to 10.50 14.50 to...... 10.25 13.50 to..... 9.50 14.00 to..... 9.75 10.50 to 6.25 7.25 to..... 5.00 18,00 to...... 13.00 (Siegel Cooper Store, Fifth Floor.

for \$2.85

T is only twice in a year that we can print such a headline as that, and each time we print it with greater

There is a certain very well known and immensely "swagger" shoe store on Broadway, which considers it undignified to sell any shoes under \$5 a pair. It carries a line of footwear that is certainly beautiful-shoes of a finish and costliness far above the purse of the average woman. But even these exquisite productions have to be "closed out" toward the end of each season, and as we don't consider it undignified to give bargains, we are very glad to let

that store do its closing out through us. As a result we have shoes here that were on sale in the Broadway store at prices from \$5 to \$10. Handsome low! shoes for women. There are all sizes in the lot, but not all sizes in each style. To "round out" the collection we add all our own remaining stock of "Foot Mould" \$4 Oxfords.

Mould" \$4 Oxfords.

Take your choice while the \$2.85

INTERESTING reading for economical and particular mothers. Three A year-around article in most homes, but it has its seasons here. TNTERESTING reading for economiarticles that must be had, when needed,

Special in every sense of the wordboth in the price feature and also in unusual goodness and desirability of the goods. Correct in make, stylish in appearance, and perfect in fit.



3.75 to..... 2.50

front and back. neck and sleeves finished with hem-

Guimpes-of fine

\$5 to \$10 Shoes | Three Specials in Refrigerators and Children's Wear OtherHouseNeeds

items of goods seldom offered at We close out our stock each fall, in prices as low as these-because they are order to get new goods and new models. Now's your time if you want one! Special prices on "Model" and "Leader" refrigerators:

622-29 in. wide, 18% in. deep and \$10.50 in fit.

Mull Hats—in white, pink and light blue; plaited ruffle; lace trim med; 39c

Dresses—of sheer India linen; round yoke of hemstitching and insertion:

1824—34 in. wide, 20½ in. deep and 50 in. high, at. 626—35½ in. wide, 21½ in. deep and 58 in. high, at. 634—31½ in. wide, 21½ in. deep and 42 in. high, at. 634—34 in. wide, 20½ in. deep and 42 in. high, at. 634—34 in. wide, 20½ in. deep and 48 in. high, at. 634—34 in. wide, 20½ in. deep and 48 in. high, at. \$14.50 48 in. high, at..... Step Ladder Chairs—just the thing for 95c kitchen use: special:..... Folding Ironing Board-on stand, 4 1/2 ft.; 65c ruffie; spe-cial at 48c Reversible Sleeve Boards—special at.... 12c Kitchen Cabinets -size, 6 ft. 2 in. high, 2 ft. 10 in. wide; made of hardwood in er ro

Buy Your Table Supplies in the Siegel Cooper Grocery

THIS store is the safest place in New York to buy supplies for the table. Nothing carried in stock that is not of the best quality, and nothing is allowed to get stale—in fact, nothing has time to get stale here. Prices are the lowest anywhere for goods of equal quality. If it's more convenient for you to mail or telephone your order, do so. You will receive the same careful service

that you would if you came in person. Call 4000 Chelsea. Korn Kinks Long Island Potatoes H. O. Co.'s fresh maited corn 3 1/2 C. Pakes: regular 5c carron... Limit 6 cartons to each purchaser.

Premium Flour

ENGLISH BREAKFAST TEA — Formosa Oolong, India-Ceylon, mixed and all 50c, varieties; 5 lbs., \$1.65; 3 lbs., \$1; 40c lb. POPULAR COFFEE—Slegel Cooper's original blend; copyrighted; Popular coffee is sold in the Slegel Gooper grocery; bean, ground or powdered; 10 lbs., \$2.40; 4 28c lbs., \$1; lb...

We receive fresh supplies daily from Long Island farms; ripe, sound stock; bbl., \$2.99; bushel, 40 pounds. 30c \$1.10; jeck, 15 lbs......

Maracaibo Coffee Fresh from the rosster; bean, ground or powdered; 10 lbs., \$1.60; 6 lbs., 17c

CAROLINA RICE—prime quality. White Riverrice: 10-lb. cotton sack, 74c; 5-25c lb. cotton sack, 38c; 3-lb. paper sack 25c SOUFS—Fountain quality, ready to serve; tomato, consomme, vermicelli or vege-table; doz., \$2.85; 6 cans, \$1.43; 25c

Fountain Preserved Fruits A special sale Wednesday.

Green Gages,
Red Raspherries,
Damsons,
Sliced Pears.

Regular 15c rose:
shape glass 58C Damsons, Sliced Pears, Limit 6 jars to each purchaser.

NIVARA—the new ready-to-serve rice cereal food; 6 psekages, 74c; regular 12 1/2 c FRESH BUTTER-Fountain quality, ettra

or Cero Cocoa, regularly 25c 15c

Coco Coffee

Gold Medal Soda Biscuits

Spring Lamb

(Siegel Cooper Store, Fourth Floor.)

cr amery, churral from pure, rich cresm; 5-lb. scaled stone crock, \$1.58; 98c Ask for "S. & H." Green Trading Stamps-We Give Them___